

DULI PIN

UX Design Manager with 12+ years of experience on technical teams

Kiteworks Content Firewall | Senior UX Design Manager

Palo Alto, CA & Singapore | 06/2019 - now

Kiteworks prevents security breaches and compliance violations from risky Third Party communications. 1500+ B2B global customers and US Government Agencies

- + Consolidated the UX Design Strategy process and quality standards
- + Data based redesign and rollout of Kiteworks Outlook Plugin 2.0
- + Built a Design System based on components and UX Guidelines
- + Lead the full redesign of the Admin Console to React components (Due Spring 2022)

Duli Pin | Freelance Product UX Consultant

EMEA, USA | 06/2013 - 06/2019

Helped mid-sized organizations transition to user-centric design.

- + Makernet.work (San Francisco) UX Consultant.
- + Karumi & Kulturespace (Berlin). UX Project Manager, Corporate sites and marketing.
- + Tibetan Museum (NYC). Digital Consultant, Corporate site and online fundraising tools.

tuenti.com | Product Manager

Madrid, Spain | 02/2012 - 06/2013

Led a ~10 people cross-functional team during the product and UX research, integration and rollout of global-scale VoIP services on mobile apps and web clients.

- + Voice over IP integration
- + Tuenti Móvil Account Management for Android

pixelnews.es | Founder & Head of Product

Madrid, Spain | 10/2010 - 02/2012

Email marketing platform focused on small businesses, used by hundreds of customers in Spain and Latin America. Sold and later rebranded as Romymail.com.

- + First e-mail marketing service oriented to a Spanish speaking audience.

PXSP Digital Agency | Project Department Manager

Madrid, Spain | 05/2007 - 10/2010

Led a ~25 people cross-functional team that owned and developed a wide array of digital projects for private and Government institutions in Spain and Latin America.

- + Specialized in secure systems designed to perform in sensitive information environments such as public and financial institutions.
- + Created a customizable management software that served over 40 organizations.

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SKILLS & TOOLS

UX Design

Design Systems

Prototyping

User Research

Usability Testing

A/B Testing

Figma, Sketch

InVision, Balsamiq

Adobe CS

HTML / CSS / JS

UX Management

Design Strategy

Product Roll Out

Scrum/Agile

Jira, Asana, Trello

Education

UX Design (San Francisco)

Visual Design (Madrid)

Marketing (Madrid)

Psychology (Berlin)

Languages

English / fluent

Spanish / native, fluent

German / conversational